



H A R V A R D | B U S I N E S S | S C H O O L

JOSEPH L. BADARACCO, JR. |

JOHN SHAD PROFESSOR OF BUSINESS ETHICS  
SENIOR ASSOCIATE DEAN  
MBA PROGRAM CHAIR

June 20, 2010

Mr. Pete Martinez  
Chairman, Palm Beach Medical College  
P.O. Box 212889  
Royal Palm Beach, FL 33421

Dear Chairman Martinez,

I write to recommend Professor John Donovan for a professorship.

I have been a professor at Harvard Business School for thirty years, and have known John for the last twenty years. We have taught together in many executive programs.

John's teaching has substance, advanced thinking, humor, and clear articulation. He is an extraordinarily powerful and engaging teacher. His research has been published in the *Harvard Business Review*, among other distinguished journals, and his books are widely read. His two original technology textbooks are still in print after thirty years.

John has founded many successful companies, some of which have been used as case studies at the Harvard Business School.

In my experience, John is a person of extraordinary talent and high integrity and vision. I have seen him inspire hundreds of executives and his employees to reach higher in their own lives.

Sincerely,

Joseph Badaracco